

CLAIMS

What is claimed is:

1. A method of preparing a message comprising:
receiving a message content and an encoding method associated with the message content; and
encoding the message content to provide an encoded message, the encoded message comprising at least one entertainment component.
2. The method of claim 1 further comprising providing an animation of the encoding method.
3. The method of claim 1 further comprising allowing the sender to interact with the encoded message.
4. The method of claim 1 wherein encoding the message content further comprises one of mapping the message content and transforming the message content.
5. The method of claim 4 wherein mapping places a tag in a message and the substitution is performed while the message is one of in transit to a recipient and after receipt by the recipient.
6. The method of claim 1 wherein encoding the message content further comprises one of substituting a word with another word, substituting the word with a symbol, substituting the word with audio, and substituting the word with an animation.
7. The method of claim 1 wherein encoding the message content further comprises one of modifying the message content with an algorithm, modifying the message content to a multimedia format, and modifying the message content to an interactive format.
8. The method of claim 7 wherein modifying the message content to an interactive format further includes modifying the message content to include a score-keeping component.

9. The method of claim 1 further comprising associating an aural, visual or haptic element with the encoded message.

10. The method of claim 1 further comprising downloading a software component for performing the encoding method.

11. The method of claim 1 wherein receiving the message content includes receiving at least one of text, graphics, audio, video, digitized photographs and multimedia.

12. The method of claim 1 wherein the encoding the message content further comprises encoding the message content to provide the at least one message component, the at least one message component comprising one of an added data, a data substituted for an existing data, a multimedia element, a game, a puzzle and an interactive element.

13. The method of claim 1 further comprising supplementing the encoded message with a description corresponding to an encoding method used to provide the encoded message.

14. A method of processing an encoded message comprising:
receiving the encoded message, the encoded message comprising a message content and at least one entertainment component;
determining a decoding method according to supplemental data accompanying the encoded message; and
providing the message content and the at least one entertainment component to a recipient of the encoded message.
15. The method of claim 14 wherein receiving the encoded message further comprises receiving the at least one entertainment component having one of an aural, visual or haptic element.
16. The method of claim 14 further comprising selecting a software component for interacting with the encoded message using information provided with the encoded message.
17. The message of claim 16 further comprising obtaining the software component when it is unavailable locally.
18. The method of claim 14 further comprising interacting with the encoded message.
19. The method of claim 18 wherein interacting with the encoded message further comprises keeping a score while interacting with the encoded message, wherein a predetermined score is required to view a portion of the encoded message.
20. The method of claim 14 wherein the providing the message content and the at least one entertainment component further comprises providing the at least one entertainment component having one of an added data, a data substituted for an existing data, a multimedia element, a game, a puzzle and an interactive element.

21. A electronic device for providing an encoded message comprising:
a user interface for entering a message content; and
a processor coupled to the user interface, the processor for receiving from the user interface the message content and an instruction for encoding the message content, wherein the processor provides the encoded message according to the instruction, the encoded message comprising at least one entertainment element.
22. The electronic device of claim 21 wherein the at least one entertainment element comprises one of an aural element, a visual element and a haptic element.
23. The electronic device of claim 22 wherein the processor substitutes a portion of the message content with the one of the aural element, the visual element and the haptic element to create the encoded message.
24. The electronic device of claim 21 wherein the processor alters the message by means of an algorithm to provide a portion of the message as a puzzle, the puzzle being the at least one entertainment element of the encoded message.
25. The electronic device of claim 21 wherein the at least one entertainment element is a game and a text portion of the message is associated with the game.
26. The electronic device of claim 21 wherein the at least one entertainment element is a multimedia element and the multimedia element comprises one of text from the message content and symbols representing one of text, graphics, audio, video, digitized photographs and multimedia from the message content .
27. The electronic device of claim 21 wherein the at least one entertainment component comprises one of an added data, a data substituted for an existing data, a multimedia element, a game, a puzzle and an interactive element.